

JOSÉ LEONARDO LURDUY BURITICÁ

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PROFILE

Senior Monitoring, Evaluation, and Learning (MEL) Specialist with over 12 years of experience designing data-driven strategies for international development and humanitarian organizations. Expert in building MEL ecosystems, data governance, and knowledge management systems across Latin America and the Caribbean. Currently advancing expertise in Sustainability Management with a focus on climate action (REDD+, deforestation mitigation). Proven track record leading multidisciplinary teams, integrating AI and automation for predictive analysis, and translating complex data into actionable insights for leadership and donors. Committed to equity-driven approaches that centre Global South priorities.

CORE COMPETENCIES

- MEL Strategy & Systems: Theory of Change, Impact Evaluation, Logical Frameworks, KPI Development, Grantee Feedback Mechanisms, Knowledge Management.
- Data & Technology: Data Governance, AI Automation, Predictive Analytics, PowerBI, Tableau (Equivalent), Python, R, SQL, GIS (QGIS), Power Apps.
- Leadership & Management: Team Leadership, Stakeholder Engagement, Strategic Planning, Cross-functional Collaboration, Capacity Building, Remote Team Management.
- Sector Knowledge: Climate Change Mitigation, Humanitarian Response, Social Protection, Gender Equity, Public Policy, International Development.

MAIN WORK EXPERIENCE

FAO – IDEAM | Colombia

Statistics & MEL Specialist (Climate & Forestry) | May-2025 – Present

- Lead the statistical component for the Deforestation Causes and Agents project, analyzing data to support mitigation strategies in the Colombian Amazon.
- Design and implement the "Green Municipalities" indicator, integrating social, economic, and ecosystem analyses to monitor environmental transformation.
- Provide strategic advisory on indicator construction and data governance for the National REDD+ Implementation Strategy.
- Utilize advanced statistical models to project deforestation trends and support evidence-based decision-making for climate action.

SALVIA – Ministry of Equity and Equality | Colombia

Statistics & Information Management Consultant | Consultant

- Manage the end-to-end data governance process for the SALVIA Gender-Based Violence response system nationwide.
- Oversee data collection, transformation, and analysis from multiple contact sources to ensure quality and consistency for policy reporting.
- Develop dashboards and reports that inform strategic decisions on victim attention and public policy adjustments.

Save the Children | LAC Regional Office

Regional Information Management Specialist | September 2022 – December 2024

- 11 country offices advised on MEL strategies, digital transformation, and information management for humanitarian and development programs.
- Led the implementation of digital data collection tools across Mexico, Dominican Republic, and Venezuela, improving reporting efficiency.
- Coordinated rapid needs assessments for humanitarian emergencies (Nicaragua-Dengue, Mexico-Hurricane, Bolivia-Floods).
- Consolidated an internal Knowledge Management System (SharePoint) to streamline humanitarian response data and best practices.
- Supported business intelligence processes for proposal writing and operations performance analysis.

Danish Refugee Council (DRC) | Colombia

Information Management Team Leader | October 2019 – September 2022

- Led the Information Management team, defining and executing the data strategy for protection, CASH, livelihoods, and demining projects.
- Built a scalable data architecture that consolidated a database of over 60,000 beneficiaries across protection and CASH programs.
- Designed and implemented a PowerApps case management system, facilitating data access for support officers and improving beneficiary attention.
- Developed interactive PowerBI dashboards for donors and leadership, streamlining decision-making and reporting processes.
- Ensured data quality and governance standards across all implemented projects.

United Nations (UMAIC) | Colombia

Information Management Professional | February 2017 – September 2019

- Collected and analyzed data on humanitarian, peace, and development issues for the UN Resident Coordinator's Office.
- Systematized projects from UN agencies in Colombia, supporting the Humanitarian Needs Overview (HNO) and Peace Building Office reports.
- Built the reporting methodology for the Cooperation Framework between the UN and the Colombian Government.

United Nations Development Program (UNDP) | Colombia

Statistical Information Professional | March 2013 – April 2014

- Produced reports on rural development and evaluated public policies using quantitative information analysis.
- Supported the Rural Development Seedbed initiative with data organization and insights.

EARLIER EXPERIENCE

- Hydro Consulta Engineering: Socioeconomic Consultant (2014 – 2015)
- District Planning Department of Bogotá: Monitoring Professional (2009 – 2011)
- Universidad Nacional de Colombia: Data Analyst & Researcher (2015 – 2018)
- Various Consultancies: UN-PAHO, ILO, CUT (2008 – 2019)

EDUCATION

- **Master in Sustainability and Social Responsibility Management** | Universitat Oberta de Catalunya | 2025 – Present

- **Master in Generation and Analysis of Statistical Information** | Universidad Nacional de Tres de Febrero, Argentina | 2011 – 2013
- **Bachelor in Economics** | Universidad Nacional de Colombia | 2001 – 2005
- **Diploma in Big Data Analytics** | Universidad Nacional de Colombia | 2017
- **Diploma in Analytics & Data Visualization** | Tecnia | 2024
- **Diploma in NGO Management** | Chamber of Commerce Bogotá | 2019

TECHNICAL SKILLS

- **Data Visualization:** PowerBI, Looker Studio, Excel (Advanced).
- **Programming & Database:** Python, R, SQL, PostgreSQL, SPSS.
- **Data Collection:** KoboToolbox, CommCare, Power Apps, Power Automate.
- **GIS:** QGIS, OSM Tasking Manager.
- **Languages:** Spanish (Native), English (Advanced).